



# Fundraising Tips & Ideas

## Fundraising Tips

- Customize your fundraising page to make it more personal, this will help your efforts resonate with your friends. You can change your photo, message, and URL for your fundraising page!
- Make the first donation to your own fundraising page. People like to be a part of something so they are more likely to donate when others have already done so.
- Don't be afraid to ask! Your friends and family want you to succeed and will cheer you on, even if they cannot give.
- Say thank you! Send an individual thank you to everyone who supports your page.
- Share your connection: If you have experience going hungry or visiting a food pantry, consider sharing how it impacted you. Personal stories are the most powerful tool for engaging people!
- Use the platforms you like: If you're on Facebook regularly, share your fundraiser there! If you're more of an Instagram or TikTok user, add a fundraiser link to your bio. If social media is not your thing, start an email chain with your loved ones.

## Fundraising Ideas

- Keep the change: Hold on to your loose change for a set period of time and set it aside for the Hunger Walk. Ask friends and family to do the same and set up a collection bin or bucket so they can drop their change off safely.
- Set a meals challenge: Set a meals challenge: Since EFN distributes 1 pound for \$0.50, even a small donation can go a long way. Even if friends can only contribute a dollar, they can feel like a hero for providing 2 pounds for community members.
- Use a personal milestone for good: Use your birthday, anniversary, or other big life events to ask for donations in celebration of you!
- Create a team challenge: Have everyone on your team agree to a challenge, like giving up going to coffee shops for a month. Everyone pitches in a small amount to take part in the challenge and the winner(s) get to use the pooled funds for their fundraising page – no matter who wins on your team your team fundraising page will benefit from this challenge.
- Ask for your company's support: Ask your HR department if they have a matching gifts program or budget to support nonprofit causes. Some companies will even pay your registration fee as part of a health initiative.
- Use skills or hobbies to raise money: Ask your friends and family to donate a set amount to be entered into a raffle for a prize from you, like a sketch, photo session, homemade bread, or help with other skills and talents unique to you.
- Let your friends challenge you! Like a jog-a-thon from elementary school, agree to run, walk, bike, hike etc. for every dollar amount you receive. It doesn't have to be athletic – make it something you love! (ex. – for every \$50, bike 5 miles OR bake 1 dozen cookies).